

27th February 2017

Dear Parent/Carer

Re- World Book Day 2017

This year, we are celebrating World Book Day at VPPA on **Friday 3rd March 2017** and we would like to invite you to join us in helping your child to make the most of this special occasion. World Book Day celebrates the joy and value of books and reading, especially for children. To help get them started on their reading journey, every child will receive a £1 World Book Day Book Token that can be used to get £1 off any book costing £2.99 or more. You can find out more about the books at worldbookday.com/books.

On Friday 3rd March we would like to invite children to come to school dressed as their favourite book character. The costume can be as simple or as elaborate as you like! You can find some costume ideas here: www.bookaid.org/worldbookday. We are asking for a £1 donation which will be used to buy books for school. We would also like to invite children to bring to school their favourite book to share with their class.

You can join us in building your child's enthusiasm for books well beyond World Book Day by reading together regularly and joining your local library if you are not yet members. For more information about World Book Day and ideas on sharing books at home, visit worldbookday.com. Children are never too young to start their journey with books, and the benefits of reading are enormous—so we hope, like us, you will use World Book Day to celebrate it with your child.

Yours Faithfully

Mark Atkinson
English co-ordinator