

Helping children connect their learning in school to jobs they might do.

# Free 90 Minute CPD Session

## Primary Education And The World of Work



An Opportunity To Find Out About 3 Different Approaches That Link Work And Enterprise To The Primary School Curriculum

**Friday 31st January 8:15am and 12pm**

Held At Victoria Park Primary Academy

Ballot Street, Smethwick, West Midlands, B66 3HH



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YES PROGRAMME



creativealliance



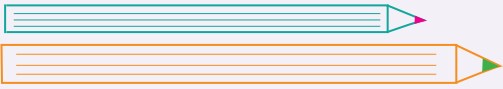
This is a no commitment CPD session lasting **90** minutes for senior leaders from primary schools.

**3** Examples of excellence in making the curriculum come alive and linking learning to work provided by:

**VICTORIA PARK PRIMARY ACADEMY**

**THE YES PROGRAMME**

**CREATIVE ALLIANCE**



**VICTORIA PARK PRIMARY ACADEMY** will share their Social Enterprise model, showing how with:

- A Little Imagination
- Some Linking to Local Businesses
- + Some Creative Approaches to Lesson Planning and Delivery
- Children have taken control of some topics and learnt through setting up and running their own social enterprise.

**CREATIVE ALLIANCE** will present their Pupil led Zine / Design Services pioneered by Victoria Park Primary Academy. Groups of pupils are supported by school staff and Creative Alliance creative practitioners to design and produce their own on-line and print magazines and to advise on the design of news spaces, places and publications.

**90** minutes for

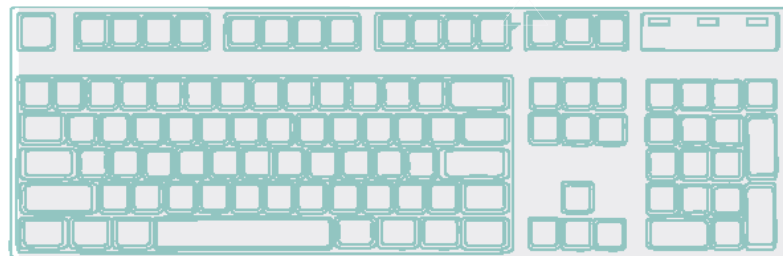
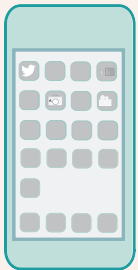
**FREE**

This session is intended to provide some:

- Inspiration for teachers, on how to approach new ways of linking Literacy, Numeracy, IT and Science to the world of work and enterprise education;
- Ideas for how to engage pupils in learning, through making education relevant to working;
- An Introduction to services and products that you might wish to buy to support your work in this area.

**THE YES PROGRAMME**, an innovative bank of **90** films which put the curriculum in context, is a career-linked learning resource that gives KS2 primary learners a bespoke, engaging and motivating window into the world of work.

Its aim is to broaden the horizons of learners and help them to "connect learning to life" through helping teachers and pupils see how core subjects are used by professionals as varied as photographers to police offers, dentists to driving instructors.



Please RSVP to:

**INFO@CREATIVEALLIANCE.ORG.UK**

or call:

**0121 771 0391**

